

# Merge

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Discover music  
with a little help  
from your friends

## Needs

Discover new music

Show your friend their next favorite song

Understand what your friends are listening to

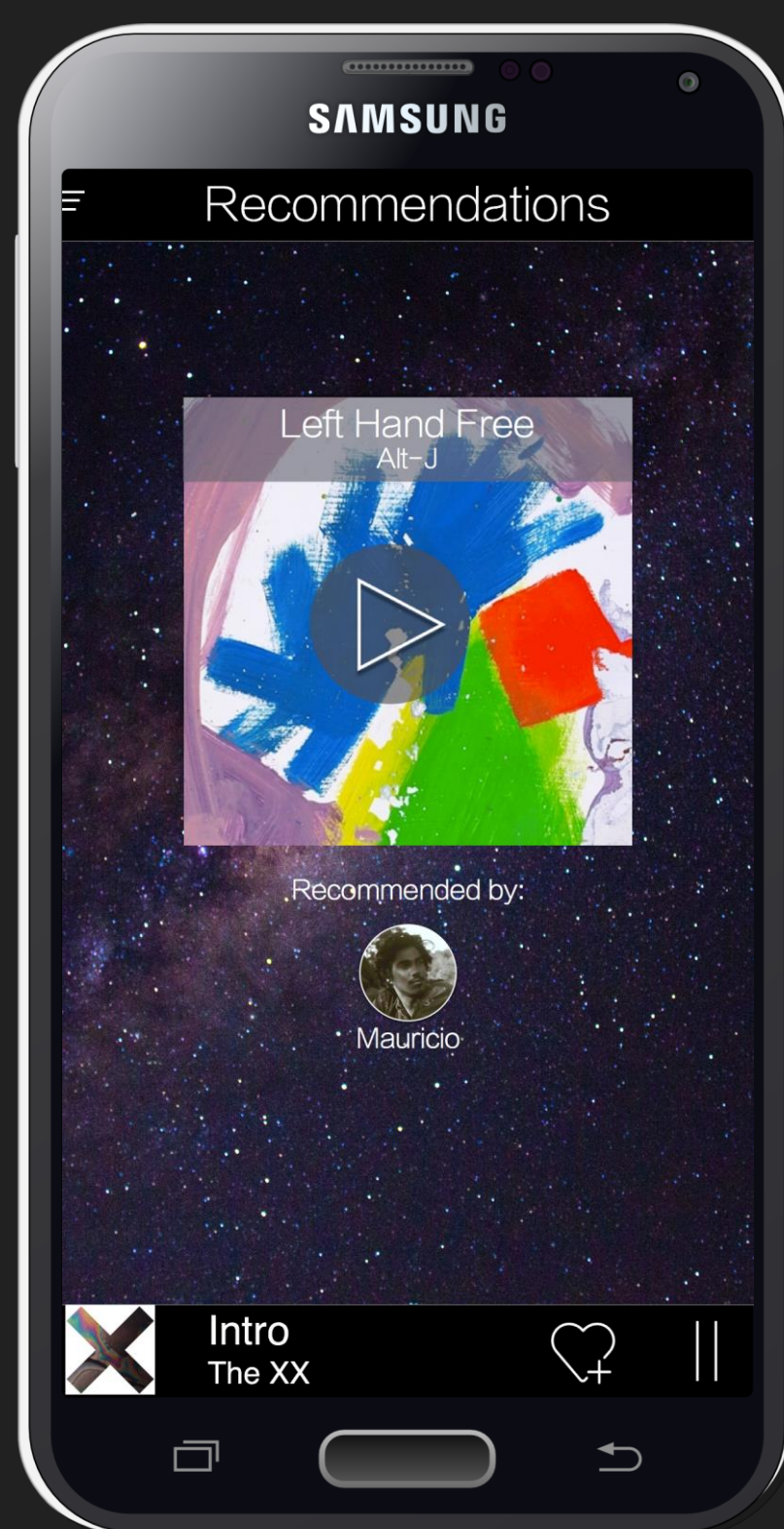
## Solution

Tailored song recommendations

Intelligent sharing suggestions

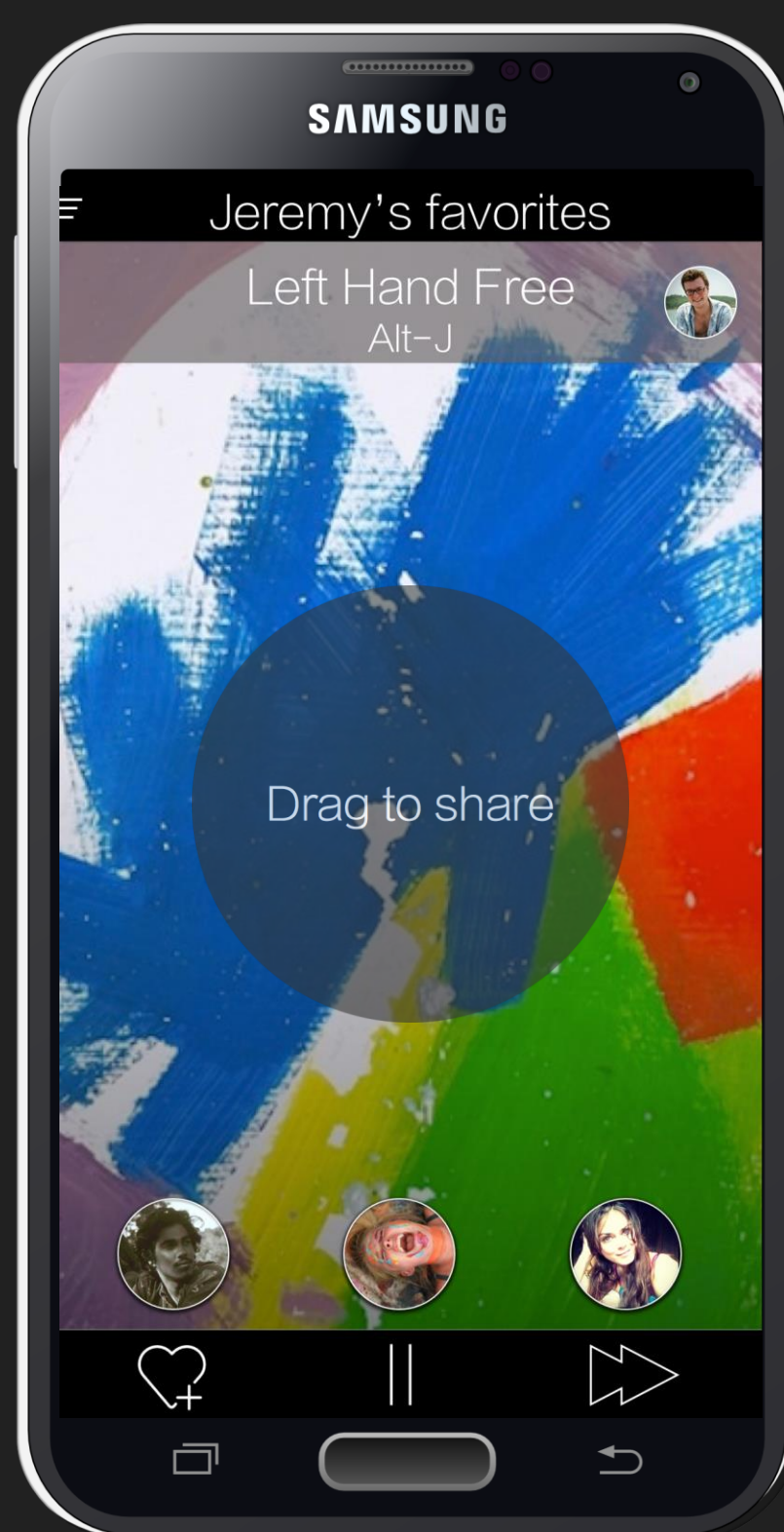
Explore recently favorited songs

## Discover



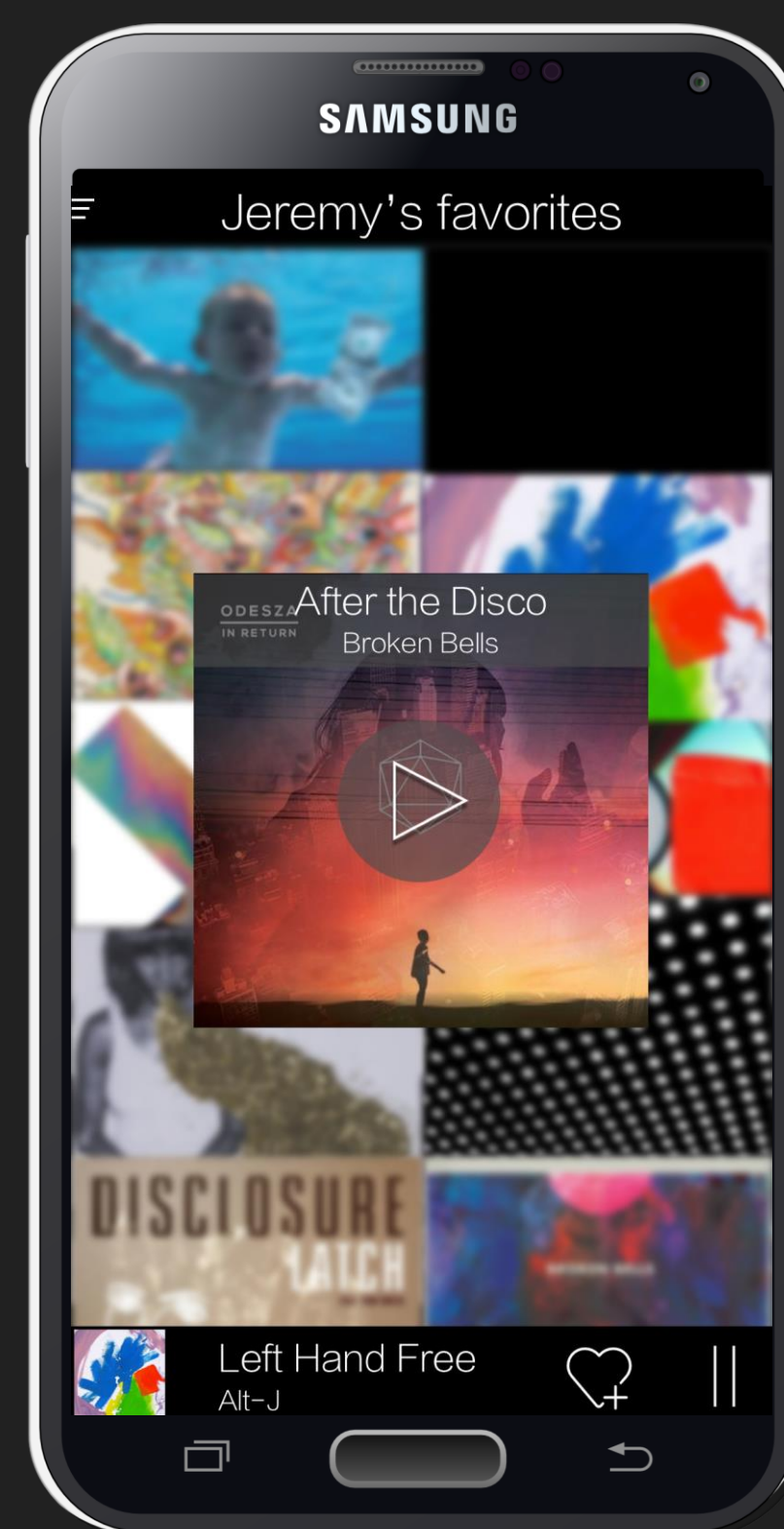
Browse recommended songs, infinitely

## Share



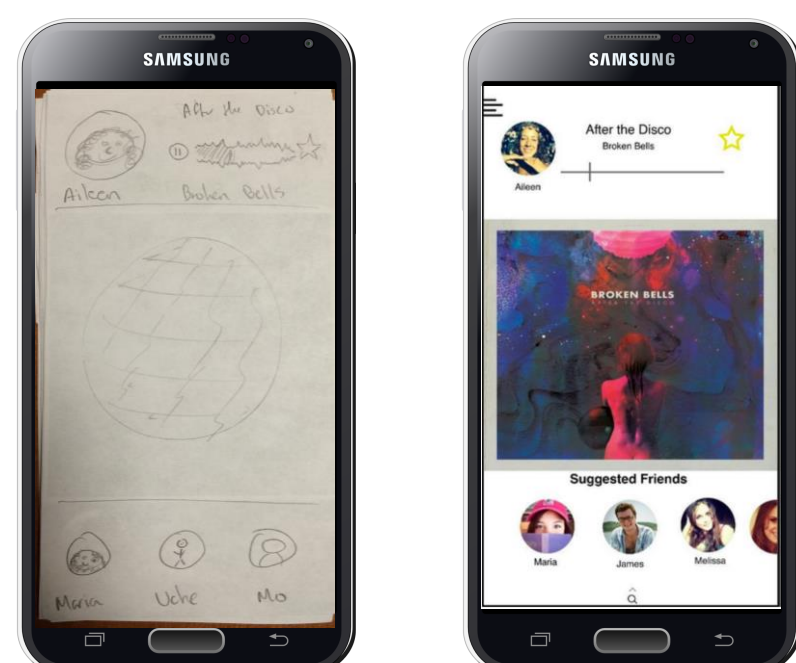
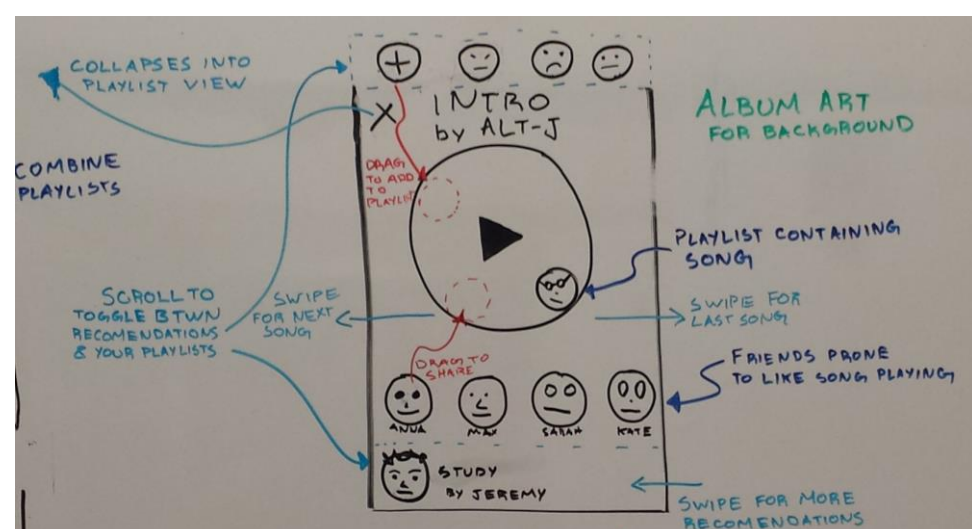
Song specific friend suggestions

## Connect



Dive into what your friends are listening to today

## Prototypes & Testing



## Takeaways

Music discovery and nothing else

Users want control of their playlist

Emphasize album art

Start at inbox page

Disassociate from Spotify