MERGE

Don't just listen to music; listen to people
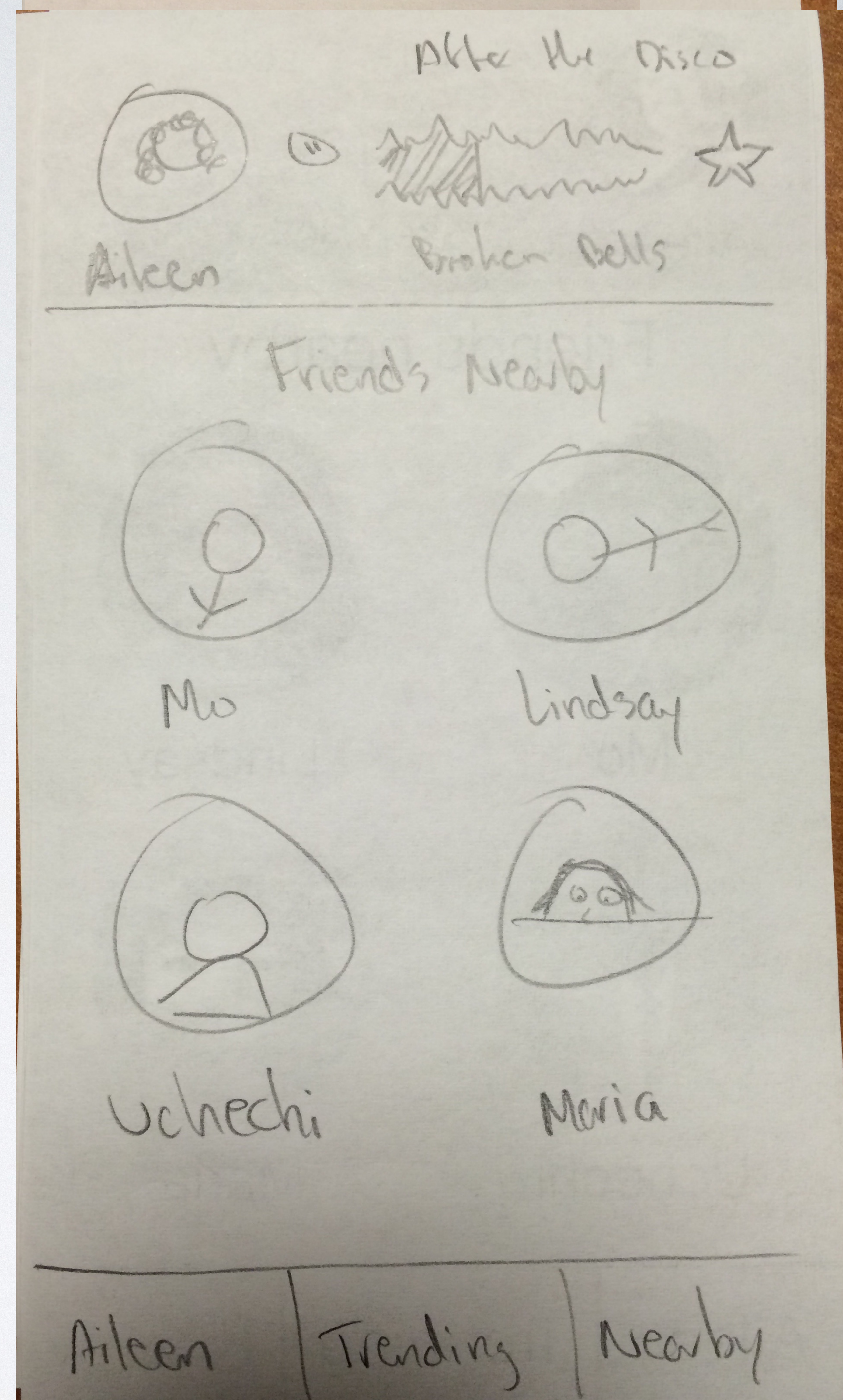
OVERVIEW

- UI walkthrough

- User tests

- Interface improvements
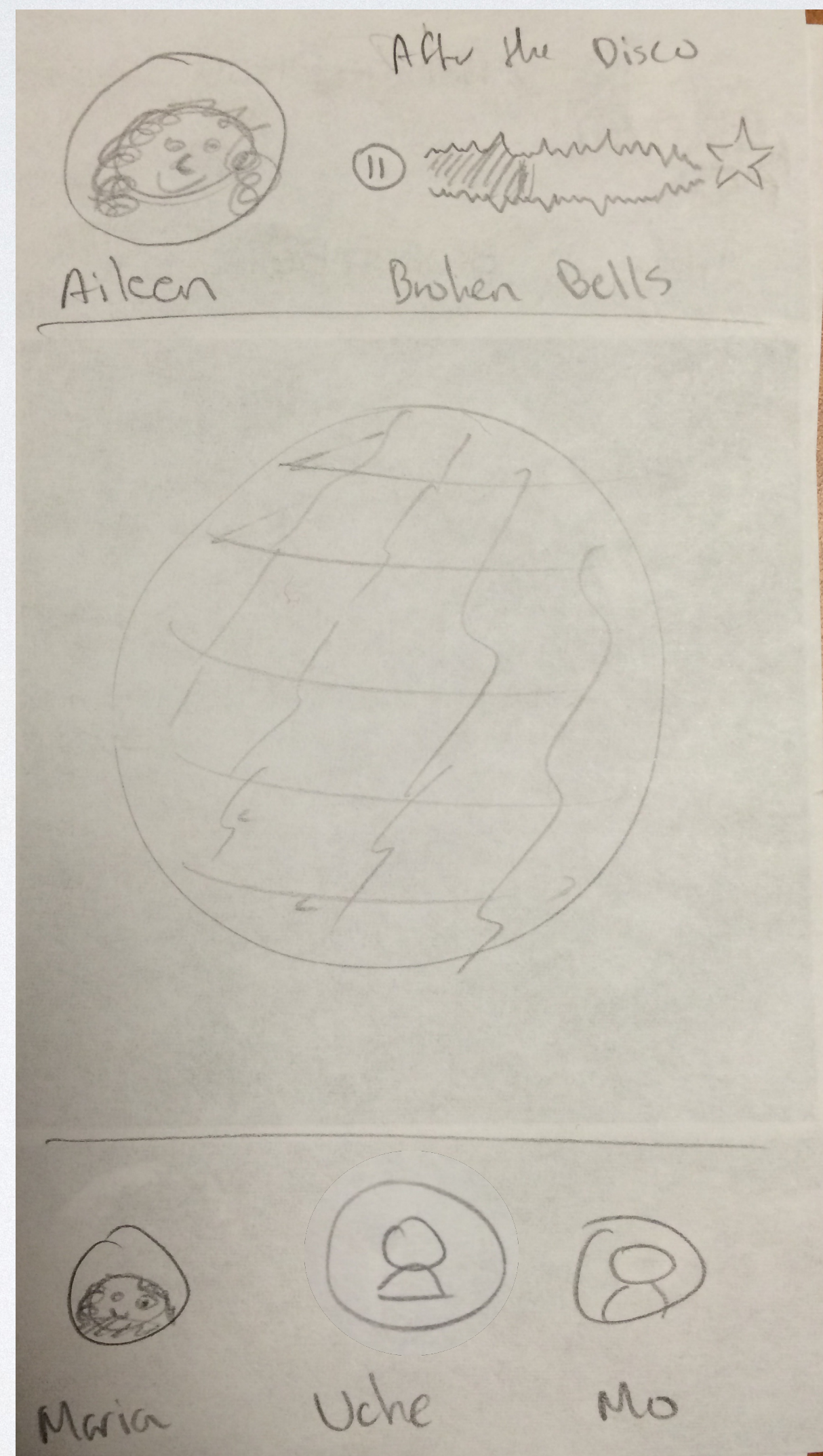
MISSION

- Aid users in music discovery

- Ease the process of music sharing

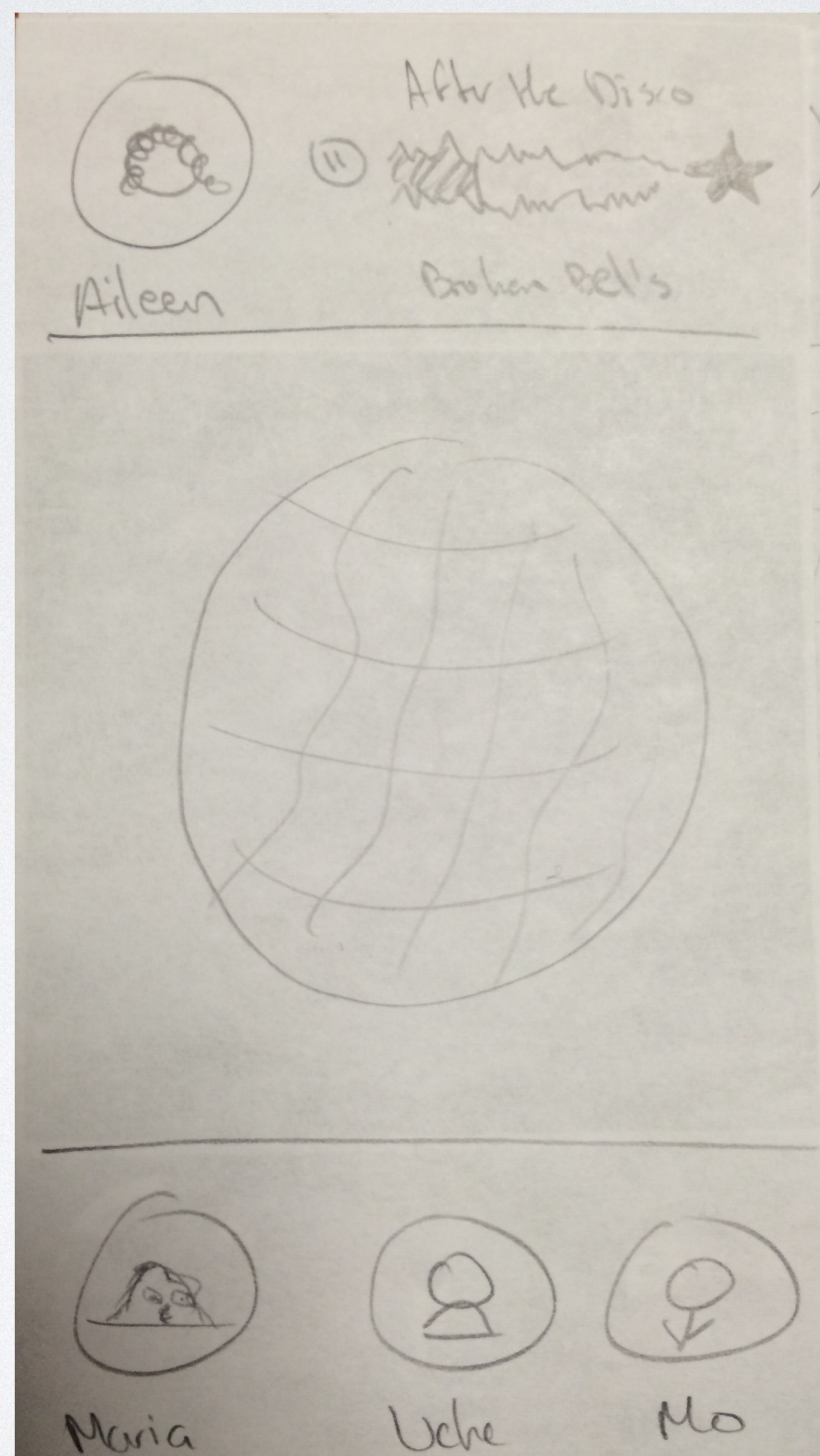- Connect users to friends and acquaintances though music
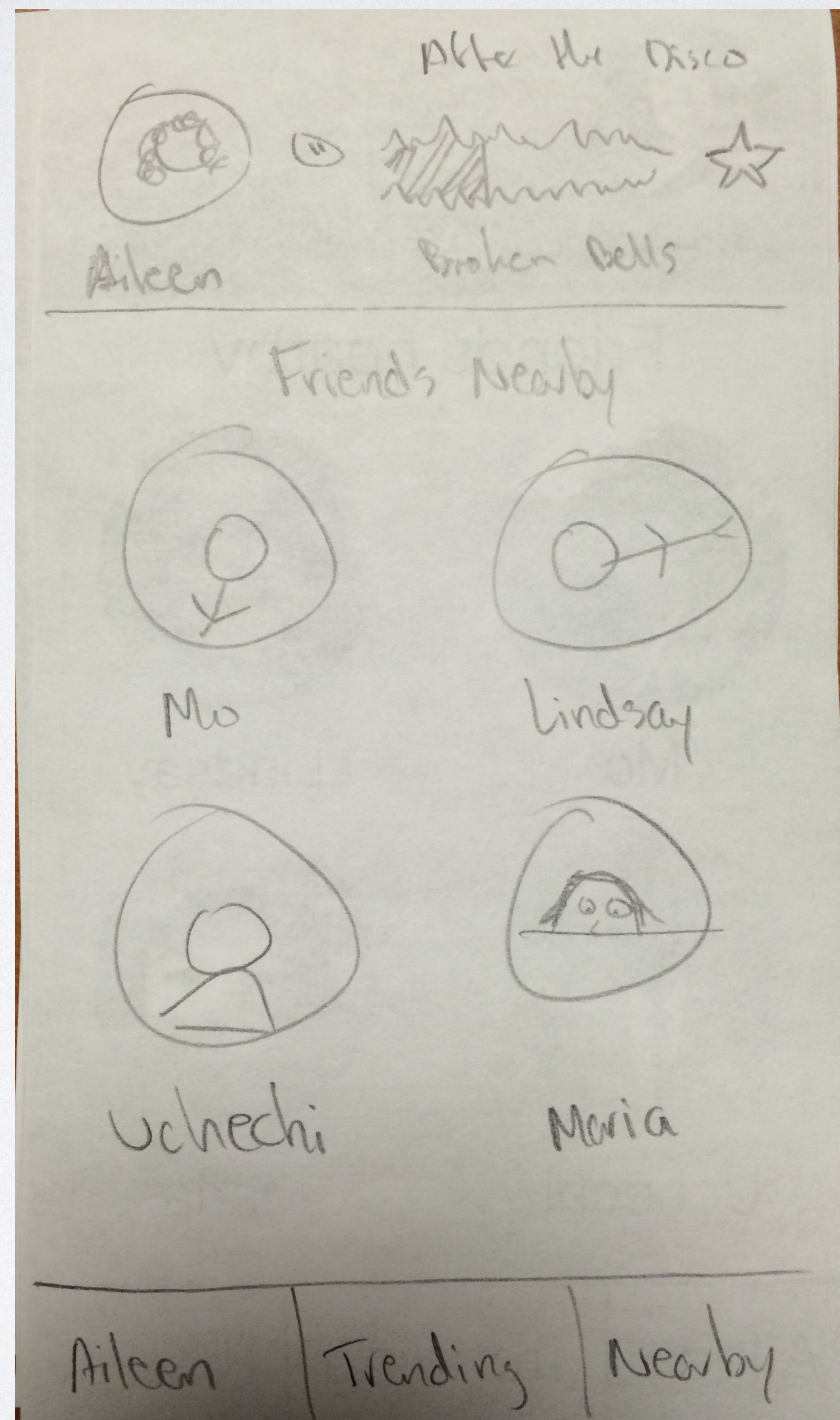
UI SKETCH

SHARE MUSIC

DISCOVER NEW MUSIC

FORM NEW RELATIONSHIPS

EXPERIMENTAL METHOD

• Users were picked based on interest in music and tech expertise

• Overview of app's uses and goals

• Given a sketch of the UI

• Asked to perform certain tasks
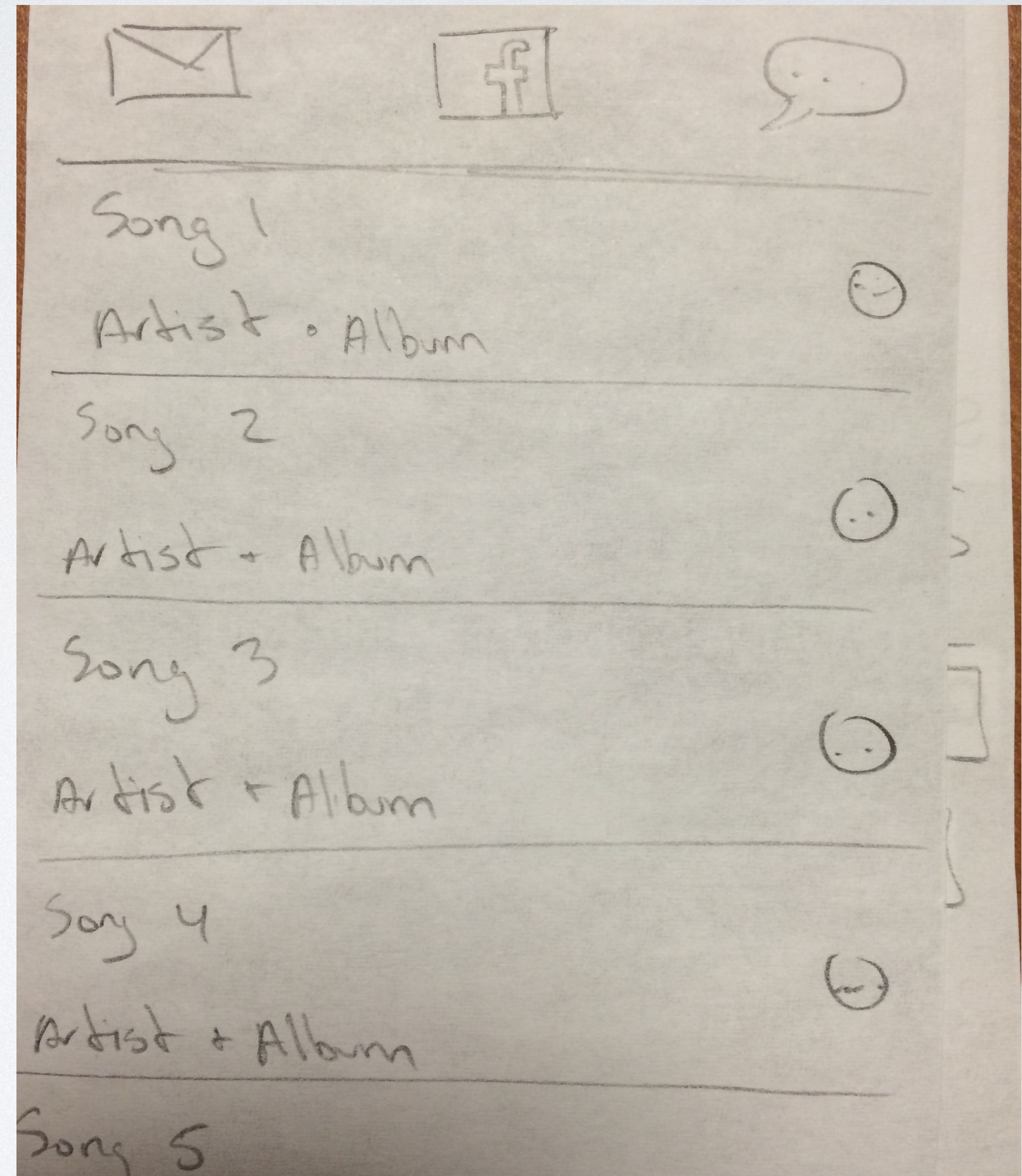
TASKS

- Try and discover new music

- Change playlists

- Change song from playlist

- Save song to playlist

- Share song

- Discover new users

RESULTS

- Users loved the idea

- "I only find new music through friends."
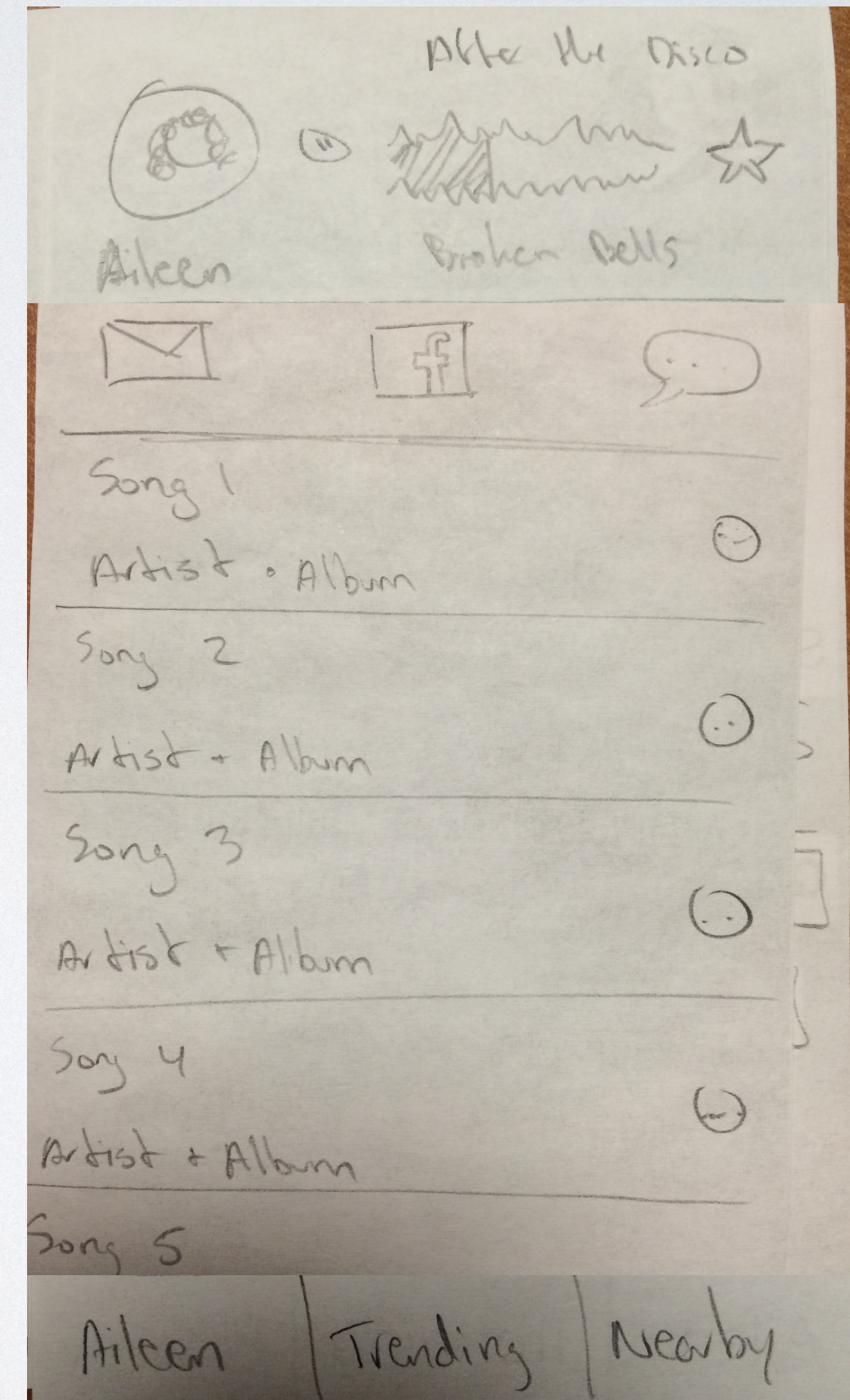
- Many tasks were performed with ease

USER CONTROL

- Users want to control their experience

- Edit their playlist

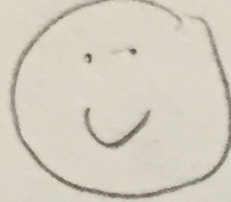- Control what's playing

COMPLEX UI
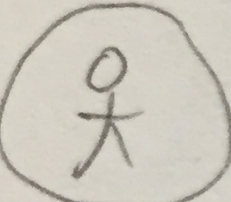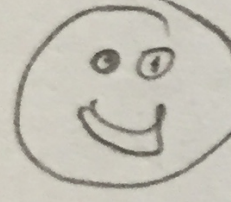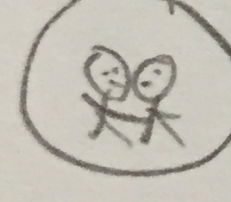
- What does favoriting do?
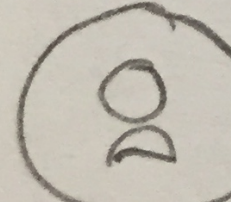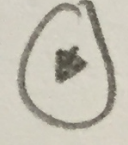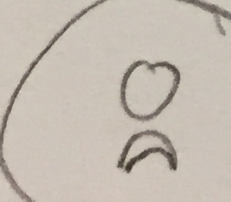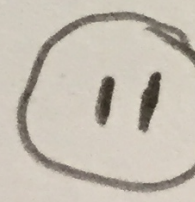
- Receiving recommendations

- User's personal info unclear

IMPROVEMENTS

INBOX

Provides a dedicated space for song recommendations
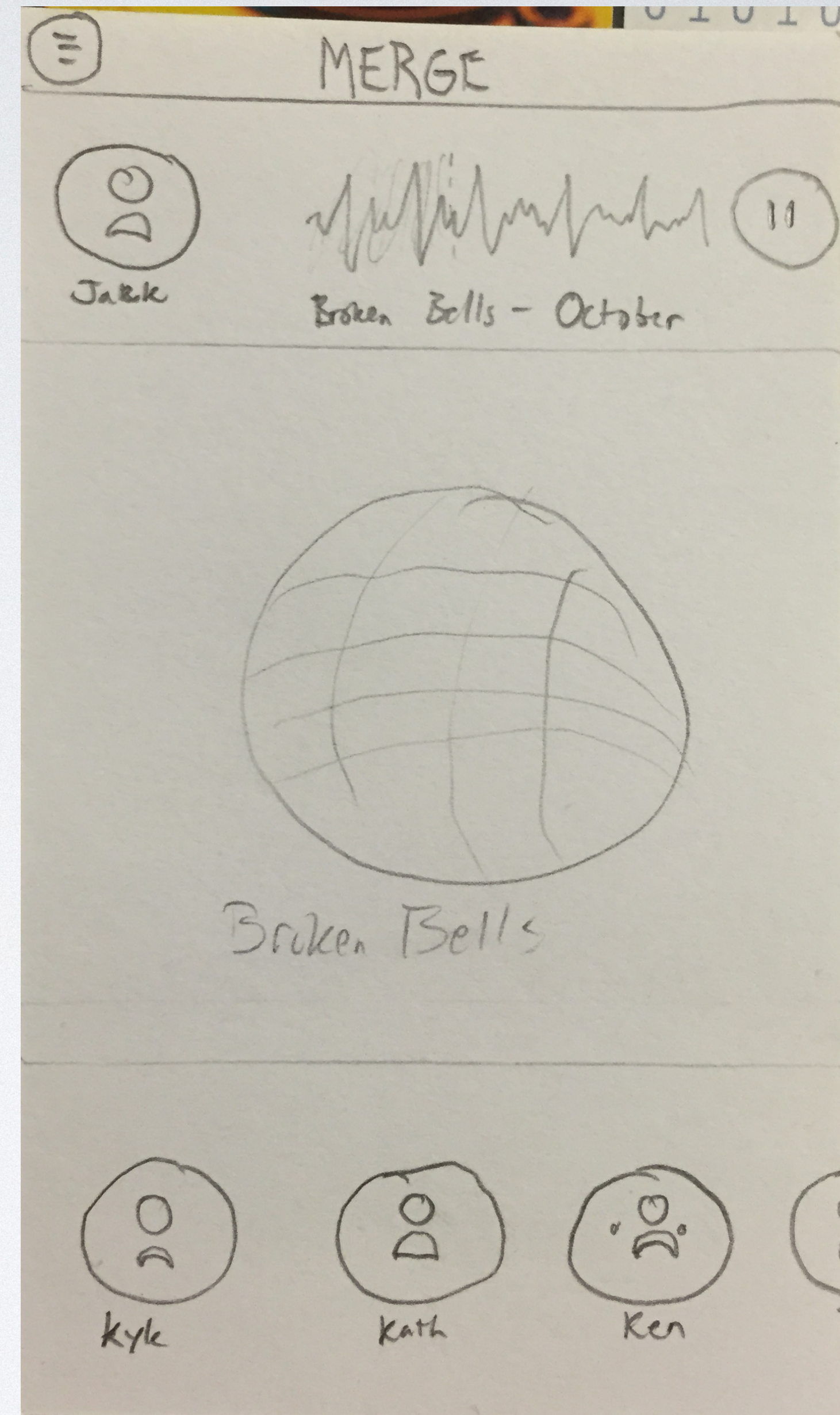
USER CONTROL

- Allow users to view and edit their playlist

- Allow users to switch playlists
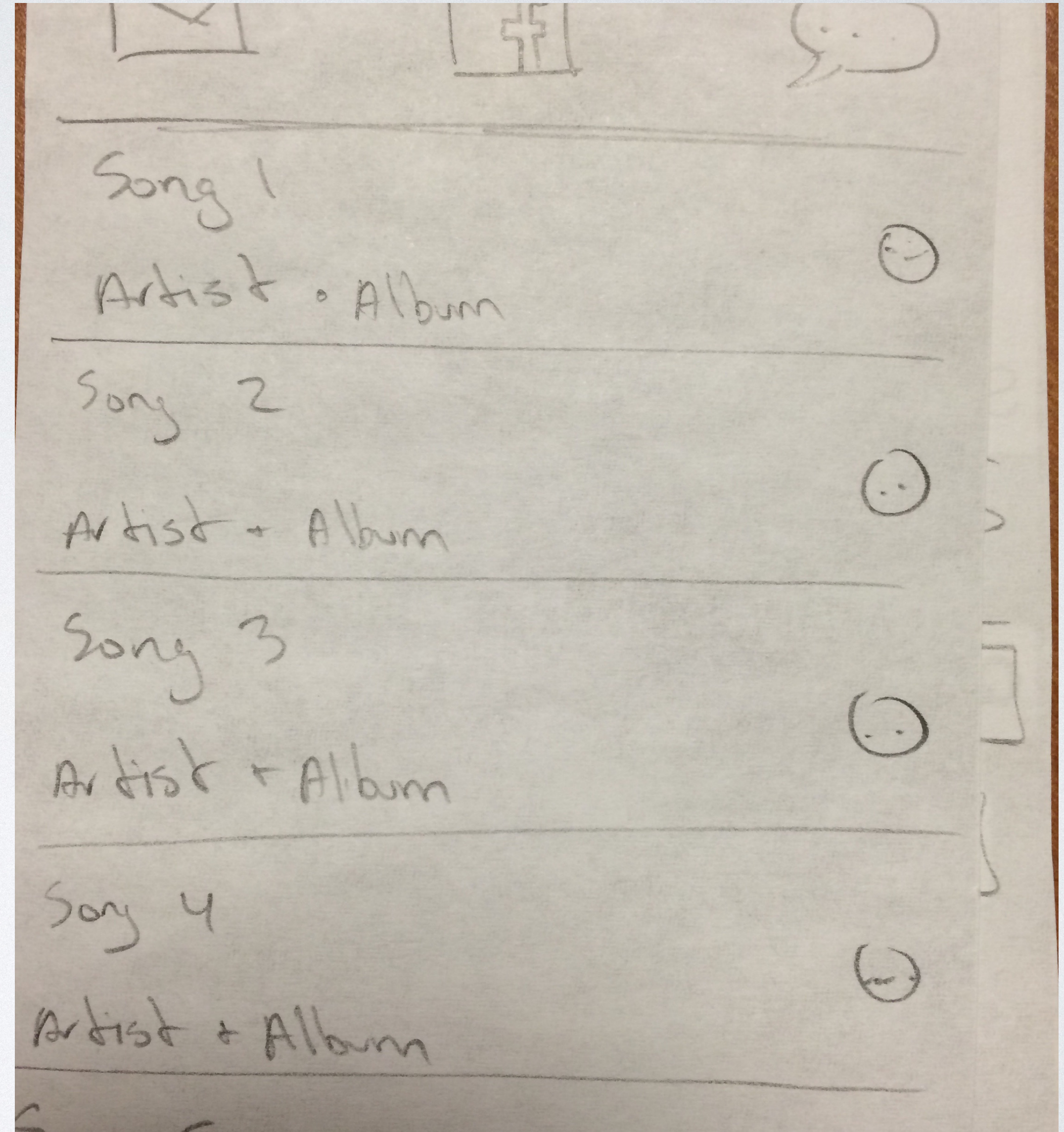
UI CLARITY

- Hamburger menu

- Personal details

CONCLUSION

- Merge is a social music discovery app

- Our idea and interface was well received by users

- Improvements can be made to improve the interface